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AESC Is Committed to Diverse Leadership: Renews Global Board Ready Women Partnership in Support of Gender Diversity on Boards

NEW YORK – June 16, 2016 – In an ongoing initiative focused on the business imperative for diverse boards and the promotion of senior women executives, the Association of Executive Search and Leadership Consultants (AESC) and BlueSteps continue their three-year partnership with the Global Board Ready Women (GBRW) in support of furthering gender diversity on boards.

AESC executive search and leadership consulting firms help clients worldwide build inclusive boards by finding highly qualified talent. Through the alliance with GBRW and other prominent organizations, AESC has added over 1,000 new, elite board-ready women to its BlueSteps candidate service. GBRW significantly contributed to this initiative as they tirelessly promote women executives who meet the strict criteria necessary for a global and diverse corporate governance for the 21st century.

AESC Managing Director of Global Partnerships and BlueSteps, Glenda K. Brown, commented: "As an association dedicated to expanding diversity across boards and executive leadership, I'm proud of the success we've achieved thus far with GBRW. Through BlueSteps, diverse candidates can make themselves more visible to the over 90,000 executive and board searches conducted by AESC executive search firms annually. In addition, AESC member search consultants have the opportunity to connect their executive and board search mandates to diverse candidates who fit their client's criteria."

About Association of Executive Search and Leadership Consultants

Since 1959, AESC has set the standard for quality and ethics in executive search and leadership consulting worldwide. Because [AESC members](#) must commit and adhere to the AESC's industry and government recognized [Code of Professional Practice](#) and [Standards of Excellence](#), clients can be assured that AESC members are able to serve as trusted advisors for their most important engagements. As the voice for executive search and leadership consulting worldwide, today the AESC is comprised of more than 300 member firms, representing 8,000 executive search professionals in more than 70 countries. To learn more about AESC and its membership, visit www.aesc.org. For information about AESC's career service for executive-level professionals, visit www.bluesteps.com.

About BlueSteps

BlueSteps is an online career management service designed exclusively for management-level professionals worldwide, from Director through C-suite. As a service of the Association of Executive Search and Leadership Consultants, BlueSteps enables senior executives to make their career profile accessible to over 8,000 executive search professionals in more than 70 countries, who are members of the AESC and use the database as a resource in their candidate identification process. BlueSteps members can stay informed of executive-level job market trends and news, get a complimentary career

review with expert advisors and use a variety of tools and resources to facilitate the successful management of their executive career path. To learn more, visit www.bluesteps.com.

About Global Board Ready Women (GBRW)

Started by the European Business Schools/Women on Board Taskforce and supported by the European Commission, Forte Foundation and the Financial Times Non-Executive Directors' Club, [Global Board Ready Women](#) has grown to become a global initiative.

Under the leadership of a visionary task force comprised amongst others of Vivane Reding, Candace Johnson, Bridget Cosgrave, Lori Gonnu, Cristina Vicini, Audrey Mandela, Anne Negre, Lesley Stephenson, Lady Barbara Judge, Heidi Gains, Ingrid Silver, Elissa Sangster, Claire Bergery-Noel, Brigitte Boone, Gloria Lorenzo, Marianni Fors, Diane Morgan, Sarah Kitukale, Sonja Richardson, Vicki MacLeod, Mano Attout, and Julie Morel, GBRW works tirelessly to create a global and diverse corporate governance for the 21st century.